The Overseas Press

BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
35 EAST 39TH STREET, NEW YORK 16, NEW YORK

Vol. 13, No. 10

March 8, 1958

JOT THESE DATES ON YOUR

CALENDAR

Mon., Mar. 10 — Special CBS-TV Film Showing. Edward R. Murrow Interview with President Truman. 8:30 p.m.

Pre-film dinner in OPC dining room with commentary, 7:00 p.m. Reservations for dinner, \$3.00.

Tues., Mar. 11 — Open House. Opening of Exhibit of Photos by UN photographer Leo Rosenthal. Cocktails, 6:00 p.m., buffet.

Rosenthal, official photographer at the United Nations since 1945, opens his exhibit of photos depicting the history of the group through all of its sessions. UN officials and dis-



LEO ROSENTHAL

tinguished guests will take part in the program, among those expected being Undersecretaries Dr. Benjamin Å. Cohen and Dr. Ahmed S. Bokhari, who will discuss UN and the press.

Thurs., Mar. 13 — OPC Film Preview — "The Long Hot Summer."
Preview Dinner, from 6:00 p.m. Film, 8:30 p.m.

"The Long Hot Summer" is Twentieth Century Fox's dramatization of William Faulkner's The Hamlet. Stars are Paul Newman, Joanne Woodward, Anthony Franciosa and Orson Welles

Reservations at OPC. Film is free; dinner, with door prizes, is \$3.00 per person.

Tues., Mar. 18 — Regional Dinner: Bermuda Night. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

Reservations at OPC for members and one guest each at \$4.00 (See story, p. 3.)

BAR CLOSES 1:00 a.m.

For increased convenience of members, the OPC bar will remain open until 1:00 a.m. on Saturday nights.

House Operations Committee

103 PETITIONERS PUT UP WHITNEY FOR PRES.; WILHELM IN APR. 22 RACE FOR VICE PRES.

Thomas P. Whitney has been nominated for OPC president on a petition signed by 103 active members. He is now first vice president. He will run against President Cecil Brown, who was the only candidate put up by the Nominating Committee.

At the same time, sixty-three petitioners nominated John Wilhelm for vice president. Wilhelm, who is a member of the Board of Governors and chairman of the Bulletin Committee, goes into the race against the four candidates put forward by the Nominating Committee. They are: Henry C. Cassidy, Larry G. Newman, Inez C. Robb and Cornelius Ryan. There are three vice presidencies to be filled in the annual election on Apr. 22.

In separate petitions, also filed with Secretary Will Yolen, Dorothy Omansky was named for Club treasurer and William L. Ryan, Sigrid Schultz, David Shefrin and Daniel Van Acker were put forth for

CBC Releases 31; Meyers Heads NBC News

Thirty-one CBS staffers were released from their jobs last week in a cut-back of three network shows, according to reports in New York.

At the same time, Joe Meyers, new Director of News at NBC, said that no

cut-backs had been made at that network, and "in fact, we're expanding a little." Eight news shows were added on Feb. 17, seven five minute shows and one fifteen minute show daily.



JOE MEYERS

In addition to the staffs of three News and Public Affairs shows at CBS, Dan Karasik, Vienna News bureau chief, will be brought back to New York fol-

(Continued on page 7)

the Board of Governors. The Nominating Committee entered A. Wilfred May, the incumbent, as treasurer, and nineteen persons as candidates for the six governors' seats.

OVERSEAS PRESS CLUB of AMERI

Whitney's petition was sponsored by a group of OPC members including W.W. Chaplin, Harrison Salisbury, William Safire, Hal Boyle, William L. Laurence, Wayne Richardson, John Wilhelm, Mary Hornaday and Robert Conway.

This group said, in a statement to The Overseas Press Bulletin:

"As members concerned with the Club's present and future, we have sponsored the nomination by petition of *Tom Whitney* as a candidate for president of the OPC.

"We have nominated Whitney because we like him, because we know he would make a good president, and because we know that as OPC president he would stand for the interests of working newsmen. His record as a foreign correspondent, as a writer on foreign affairs and as a Club officer speaks for itself.

"We see no good reason why the Nominating Committee this year chose to name only one candidate for president — and no urgency to justify such a departure from Club practice as nomination of a president in office to succeed himself.

"There are obviously many issues, problems and tasks which the OPC must face during the coming year. It is clear the Club will benefit by fruitful discussion of these in a dignified and fair election. And we think that Tom Whitney is the candidate who has the ability and imagination to lead the Club in another successful year."

Whitney told The Bulletin:

"I hope to see — and contribute to — a fair and dignified election with emphasis on friendliness and harmony in the Club.

"I certainly intend to fight at the same time to stop any moves to solve the financial problems of the Club by raising dues. The dues are already high enough and perhaps too high — and the

(Continued on page 5)

REAL ESTATE

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EVERYBODY'S BUSINESS

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OVERSEAS TICKER



CARACAS

Venezuelan newspapers and magazines are reveling in their new freedom, dating from Jan. 23 when the government of General Marcos Perez Jimenez was overthrown and the general fled to Santo Domingo. All instruments of press censorship have been abolished. Circulation has risen sharply all over the country.

El Heraldo, the only afternoon newspaper in Caracas at the time, was a casualty of the revolution; the property of the former Minister of Interior and General Perez Jimenez's chief political advisor, Dr. Laureano Vallenilla Lanz, it was sacked and burned on Jan. 23. To replace it, the Capriles chain, which already publishes the tabloid Ultimas Noticias and standard format La Esfera, both morningers, as well as three weekly magazines, launched El Mundo. The publisher of La Calle, a tabloid morninger, began arrangements to change the paper into an afternooner, to compete with El Mundo. Curiously enough, no afternoon paper has ever really flourished in Caracas.

Ray Vicker, Wall Street Journal; Jack Clark, Houston Post; and Clark Galloway, U.S. News & World Report, were arrivals shortly after General Perez Jimenez's overthrow and filed extensively on the aftermath of the revolt and its possible effects on U.S. investments in this country, particularly the oil industry. Larry Allen, AP, came in earlier, as soon as it was possible to obtain a

The Caracas Daily Journal, edited by Morris Rosenberg, former AP staffer in Atlanta, who is that agency's resident correspondent in this country, issued a special financial edition this month.

The Venezuelan Newspapermen's Ass'n. published a list of more than forty persons who were either permanently or indefinitely expelled from membership, or, if non-members, charged with collaborating with the Perez Jimenez regime through published material.

Everett A. Bauman

RIO DE JANEIRO

Lucas Lopes, head of Brazil's National Bank of Development and rumored to be Brazil's next ambassador to the U.S., gave a first-hand report on Brazilian development plans to Rio OPC members. The occasion was the February luncheon of the OPC Rio chapter at which he was guest speaker.

At a business meeting following the luncheon, members decided to set as a permanent luncheon date the first Wednesday of every month.

Guest for March is expected to be Finance Minister Jose Maria Alkmim.

N.Y. Times' Tad Szulc is in Buenos Aires on a several months' visit.

Fred L. Strozier, AP South American manager, visited New York and Florida last month. He attended Florida State College ceremonies marking the installation of his brother as president of the School.

John Alius, director of UP operations in Brazil and president of the Rio OPC chapter, asks OPC members to drop a line when they plan to travel here. Too often we learn they've been here after they've left.

George de Carvalho, Time, Inc., correspondent, has taken over from Piero Saporiti who was transferred to Buenos Julius Golden Pre Aires.

TAIPEI

Frank Robertson, Australian freelancer for London Observer and Christian A. Science Monitor, and May Craig, Washington correspondent for Gannett Newspapers and Radio, passed through on Geraldine Fitch Sov. writing tours.

WINS HOLMES AWARD



gomery. Washington bu- York reau was named Cor winner of the 1957 George R. mon award artic Holmes excellence vers in INS reporting. been Her

Ruth

page interview with President is b Eisenhower's after

brother Edgar won her the award.

RUTH MONTGOMERY

LAST NOTICE

Members desiring return of their 1955 and 1956 bar and dining room checks (chits) may call for them at the office on the fifth floor of the OPC. All that are not claimed within one week of this on V notice will be destroyed.

The Board of Governors Feb.

Lin Root's Broadway comedy "One Paar Good Year" has been made into a musical, "Lady in Waiting." Auditions are being merly held for angels now.

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, 35 E. 39th St., New York 16, N.Y., Tel: MU 6-1630. Cable: OVERPRESS NEWYORK.

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Managing Editor: Barbara J. Bennett.

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PEOPLE & PLACES

WOR newsman Henry Gladstone is on a month's tour of South America to tape interviews with government leaders for his daily programs.

Lillian Pierson, Allied Public Relations, Inc., returned from Haiti where she set up a news bureau. She handles the Haiti account for Allied.

Life science editor Warren R. Young addressed the N.Y. Industrial Publicity Ass'n. on "Social and Political Overtones of Science News."

Carl Bakal has a travel piece on New England in the March Family Circle.

Hy Steirman's article on Al Kelly, the double-talk king, entitled "The Prince of Poppycock," appears in the March issue of Coronet.

Kenneth Bache, formerly with Fairchild Publications, has joined Carl Byoir Assoc.

John Klem, president of Editors Press Service, is on a four-week visit to European representatives of EPS.

Christopher Emmet was moderator and A. Wilfred May featured speaker on WEVD's "Foreign Affairs Round-Table" discussing Foreign Aid on Feb. 28.

Henry Jordan tells the story of the Soviet capture in 1946 of 7,000 German scientists in March Argosy.

Gene Dickhuth, N.Y. Herald Tribune reporter for fourteen years and now vice president of the American Trust Co., New York, was married last month to Guia Cortelyou Burr of San Francisco.

Lisa Larsen returned from several months in Poland to publish a feature article on Poland's Free Catholic Unie versity in the Washington Post. She's been lecturing at clubs, churches and schools.

Motion picture producer Jack Glenn is back at his desk (Jack Glenn, Inc.) s after nearly four months' convalescence from a major operation. He completed two theatrical feature motion pictures during the time.

The Fastest Man Alive, John Guenther's biography of Harmon Trophy winner Lt. Col. Frank K. Everest has been published by E.P. Dutton & Co.

Dick Hudson appeared as panelist on WEVD's "World Affairs Forum" on Feb. 19.

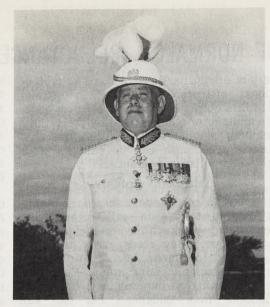
Amy Vanderbilt graced NBC's Jack Paar show on Feb. 21.

Miss Edith Kermit Roosevelt, formerly with UP, has been named associate editor of Spadea Syndicate, New York.

Leonard Probst, formerly of CBS News, has switched over to NBC where he is a staff news writer.

William O. Dapping, Auburn Publishing Co., attended President Eisenhower's Conference on Occupational Safety.

Leonard Bourne, Hamilton Wright



THE GOVERNOR OF BERMUDA

Lt. Gen. Sir John Woodall, K.B.E., C.B., M.C., shown above in ceremonial dress of office, will be OPC guest of honor at Bermuda Night regional dinner on Mar. 18. Bermuda lilies and waxed passion flowers set the spirit of the tropical island, to which an OPCer will win an all-expense paid holiday for two. The trip will be one of a half-dozen exciting door prizes.

Island Calypsonian Hubert Smith and a four piece band will play during cocktails, at 6:30 p.m., dinner, at 7:30 p.m., and in the bar. Reservations at OPC for members and one guest each are \$4.00.

Organization, leaxes Mar. 10 for Formosa to do several feature articles. He'll stop at Hong Kong and Honolulu.

Jim Fleming is producing seven hourlong symposiums for CBS News TV. "The Great Challenge." Howard K. Smith is moderator. Guests will include Edward Teller, Arnold Toynbee, Barbara Ward, Erich Fromm. First Symposium on Feb. 23, subject: Education.

Amelia Lobsenz moved the headquarters of her public relations firm to the Squibb Bldg., 745 Fifth Avenue.

Poppy Cannon's new Unforbidden Sweets, recipes for glamorous desserts of 100 calories or less, came out yesterday by Thomas Y. Crowell.

Madeline D. Ross completes her assignment with Dep't. of State on Mar. 15. Since inception of the headquarters fifteen months ago, she has been promoting, disseminating and distributing information to U.S. on our participation in 1958 Brussels World's Fair. Her article with Fred Kerner on 8,000 U.S. Confederacy emigres to Brazil will be in spring issue of Reporter magazine.

Sterling W. Fisher, Reader's Digest director of public relations, has been appointed to serve concurrently as executive director of the Reader's Digest Foundation.

OPC Represented at Bayrischzell Ski Meet

by Bernard S. Redmont

Bayrischzell, West Germany- An OPCstrong American team romped home with a variety of prizes at the Fourth Annual International Ski Encounter for Journalists, at Bayrischzell in the Bavarian Alps.

Journalists from the U.S., Britain, Ireland, France, Italy, Netherlands, Yugoslavia, Switzerland, Luxembourg, Poland, Austria and West Germany schussboomed through the zig-zag giant and special slaloms on the snow-covered slopes of the Sudelfeld.

The American team included Arthur Higbee, Paris UP bureau chief; Angus Deming, UP; Robert Farrell, McGraw-Hill World News; William K. Cassell, The American Weekend, Frankfurt; Michael Kruglak, New Canaan Advertiser; Lenore Shatton, formerly CBS, and this correspondent as captain.

The encounter was slightly marred by a single casualty — the spectacular sitzmark of Bob Farrell, who painfully pulled a ligament a few yards from the finish line.

Results: Top-winner, women — France's pretty blonde Arlette Gaillet of Marie-Claire magazine; men — Jan Boon, Dutch photo-journalist. Jean Schwoebel, foreign correspondent and diplomatic writer for Le Monde, Paris, won the biggest silver loving cup for coming in last.

Team winner was West Germany, followed by Yugoslavia and France. The less said about the downhill classification of the American journalists, the better.

The general idea was not that of a competition but to use the sport as a healthy pretext for an informal get-together of journalists aimed at better world understanding.

Next year's meeting will be held at Cortina d'Ampezzo, Italy, or Zakopane, Poland. The idea is so popular that invitations for coming years have already been extended by France, Switzerland and Austria.

UNIPRESSERS!

The Downhold Club of the UP invites all former employees of the wire service to join the alumni party at Toots Shor's on Mar. 13.

All former and present Unipressers are invited to attend. Cocktails, 6:00 p.m.; dinner, for \$6.50 including tip, at 7:30 p.m. Send reservations to: UP Alumni Club, P.O. Box 1747, Grand Central Sta., New York 17.

budapest

OUTWARD APPEARANCES OF NORMALCY, RELUCTANCE TOWARD WESTERNERS

by Dan Karasik

Budapest today has most of the outward appearances of having returned to normal. The life of the city goes on as usual, the shops are filled with a variety of food and clothing, and the window displays are probably the most tasteful to be found anywhere in the Communist world.

The reconstruction of the exteriors of buildings damaged in the bitter fighting of October and November in 1956 is proceeding rapidly. This correspondent just found that since his last visit in October 1957, a good deal of the work along Rakoczi Road-one of the city's main streets-has already been completed, and the scaffolding has been removed to reveal a row of new facades. (Completion of work on the interiors is another matter.) But there are still ample signs of fighting that the Communist government has not yet succeeded in erasing. The work on Lenin Ring is far from complete, and Ulloi Road was so badly damaged by Russian tank fire that some Hungarians have sarcastically renamed it "The Soviet Road to Socialism." The Kilian barracks--the scene of some of the fiercest fighting-is still in ruins. Reconstruction is under way with plans to turn part of the damaged building into a workers' hostel.

Signs, But No Traffic

There are plenty of traffic signs, but hardly any signs of traffic in Budapest. The motorist has few problems other than the low-octane gasoline and the occasional group of citizens engaged in lively conversation standing in the middle of a street. In Hungary there is only about one automobile for every 10,000 people. The government recently announced that last year 893 private citizens were permitted to buy new cars and another 800 were able to purchase second-hand cars. This year's plan calls for 1.500 new cars and 500 used cars to be made available for private purchase in all of Hungary. Consequently, the visitor who comes without his own car finds a serious shortage of taxis.

But there is no shortage of Russian troops, although one seldom sees the Soviet uniform on the streets. When they are seen, they are usually riding in trucks. One sees an occasional uniformed officer at IBUSZ, the Hungarian government travel agency, or at one of the city's railroad stations. However, along the Hungaria Ring, near the Arpad Bridge over the Danube, there are a whole series of Russian barracks. The troops are mostly young recruits who get little or no time off outside their own installations. The units that took part in the suppression of the revolt have long since been withdrawn. Even the most prejudiced observer in Budapest will admit that the Russian troops display ex-

cellent discipline under a corps of professional officers. One American official told this correspondent, "Don't ever make the mistake of underestimating them--their behavior would be a credit to the U.S. Army." The same can be said for their spit- and-polish appearance.

Russians Aplenty

Outside of Budapest there are plenty of Russians to be seen--walking the streets near their barracks in the provincial cities. in convoys along roads other than the main road to Vienna, and on field maneuvers in their training areas. Early one foggy morning on our way to a city some distance from Budapest, our car was stopped by a military convoy. The Hungarian Foreign Ministry official accompanying us said. "Hungarian soldiers!" At this point a Soviet officer jumped from a command car in front of us and began shouting orders in Russian. The Foreign Ministry official turned with a sheepish grin and said, "Yes, maybe Russians."

Russian vehicles are easily identified by their serial numbers--a letter of the Cyrillic alphabet and five numerals. The Russians are now reported to have about seven divisions--some 100,000 men--stationed in Hungary. This is about twice the number of Soviet troops in Hungary during the worst part of the Stalinist era under the dictatorship of Matyas Rakosi.

Although the Russians have announced that they will withdraw 17,000 troops from Hungary, that figure corresponds with about the number of troops that are normally rotated each year. The regular rotation which was expected last October and November has not yet been observed.

(Ed. Note: A Reuters' dispatch from Budapest on Feb. 26 told of a report in Budapest's Communist party newspaper that the Soviet Union had begun withdrawal "of some of its troops that poured into Hungary to crush the anti-Communist revolt in October, 1956... A total of 17,000 soldiers stationed in Miskolc, second largest city in Hungary, began the with-drawal (Feb. 24)... 60,000 to 80,000 Soviet soldiers remain, according to Western estimates-more than enough to control the country," the Reuters' report said.)

When asked about the attitude toward Russian troops, one Hungarian told this correspondent:

"I don't hate them as much as I hated them a year ago... but still we must not let ourselves forget."

Living Conditions Better

Living conditions in Budapest are better today than they have been in a number of years due to Russian economic aid and the release of more domestic products for local consumption. Most of the shortages have ended, but items like coffee--even at the favorable tourist rate of exchange- of would cost an American \$7.30 per pound. rev (It costs the Hungarian worker about three "Tr days' wages.) Lemons are available, but screen oranges are scarce, and bananas sold out tion a few hours after they appeared for the Buc first time before Christmas.

The people of Budapest have not lost their love of fine clothing and good living. wel Although the clothes look rather drab and one utilitarian on the six working days of the But week, many of the Sunday strollers on Va- to e ci Street would not look out of place on can the streets of some Western European cit- is ies. Vaci Street now boasts a state-owned prof shop where luxury-type, high-styled wom- wes en's fashions are displayed. The wares of hap this state enterprise are not for the wives of the Hungarian workers. These styles wer are aimed at foreign customers with hard to currency.

Fur coats-long avoided as unwise ap- abo parel in a Communist state-have come back into their own for those who can afford them. They're not only seen in store windows, but also on the customers in such popular coffee and pastry shops as Voeroesmarty. That old Budapest landmark, called the Gerbaud in pre-Communist mon days, is still a favorite meeting place. The quality of the conversation has not on changed, and the quality of the pastry has changed but little.

Gayest City

In its way, Budapest is probably the in gayest city behind the Iron Curtain. There Con are seventeen theatres, two opera companies, an operetta, an ice show and a

CBS Vienna News bureau chief Dan Karasik was sent to Vienna in November

1956 to cover Hungarian the revolt, and has covered the Soviet satellites ever since.

After World War II, during which he was a combat intelligence officer in the Pacific, he began his news-



DAN KARASIK

paper career on weeklies in Chicago. He tion joined the staff of the Chicago Daily on News, served them for four and one-half che years, then went to Japan on a Ford the Foundation Fellowship for a year and as one-half. He was the first American w pass examinations (in Japanese) and be admitted as a regular graduate student to Tokyo (formerly Imperial) University. He joined CBS News after his return in September 1954. He was News coordinator at the 1956 political conventions.

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circus giving performances at present. "Teahouse of the August Moon" is the hit of the theater season, followed by a French comedy and three plays by George Bernard Shaw.

The Corvin Theater, one of the points of Freedom Fighter resistance during the d. revolt, has been rebuilt and is now showing ee "Trapeze" - in Cinemascope. The wide ut screen was installed as an added attracut tion after it was noted that the people of ne Budapest had been avoiding the theater because of its bloody history.

This correspondent found a warm st g. welcome in the face of practically everynd one he met on the streets of Budapest. ne But he also noted a certain reluctance a- to engage in conversation with an Amerion can - especially a correspondent. There t- is still a strong underlying fear - and ed probably rightly so - that befriending a m- Western visitor may somehow have unof happy consequences.

A year ago the emotions of Budapest es were seething and people were anxious rd to talk politics. Today it seems they've learned that it is more judicious to talk p- about less dangerous things.

re CLUB GETS WHO'S WHO VOLS.

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in Seven Marquis Who's Who reference books were presented to the OPC Mest morial Library by Wheeler Sammons, Jr., president of the Chicago publishing firm, ot on Mar. 3.

Topping the towering pile of books was the sixtieth anniversary edition of Who's Who in America (Vol. 30), which was published on Mar. 3. Other volumes ne in the collection are Who's Who in re Commerce & Industry (Vol. 10), Who's Who in the East, Who's Who in the West, Who's Who in the Midwest and Who Was an Who (Vol. 2), covering the period from er 1943 to 1950.

Sammons told hosts at the presentation luncheon, President Cecil Brown, Mrs. Anita Diamant Berke and Madeline D. Ross, co-chairmen of the Library Committee, that the Club will be presented with a copy of the forthcoming edition of Who's Who in the South and Southwest upon its publication later this year.

DINNER RESERVATIONS NOW!

The Invitations and Reservations Committee is standing by for reservale tions for the Annual Awards Dinner-Ball ly on Apr. 29. Members are reminded that elf check must accompany reservations. Also ord the guest list should be sent in as soon nd as possible.

The clerical staff is limited and combe pliance with above will be appreciated.

Antonio Cardenas, INS Latin Amerior can editor, returned from a newsgathering trip to Managua, Nicaragua, last week.

ELECTION BIOS BY MAR. 12

The Elections Committee has announced Mar. 12 as the deadline for receipt of biographical material and pictures of candidates for election to OPC offices in 1958-59.

The material on all candidates for election, to be held on Apr. 22, will be used in a special "Election Supplement" to The Overseas Press Bulletin.

The biographical statement, limited to 200 words exclusive of principal Club offices held, should include any platform statements the candidates wish to include.

Official ballots will be mailed to active members in good standing shortly after Apr. 1. Addresses used will be those on the addressograph file for The Bulletin. If members working outside the U.S. wish to have their ballots sent to a temporary address, they may so notify the Elections Committee in writing, giving their address for the period Apr. 5-10, 1958.

103 PETITIONERS (Cont'd from p. 1.)

budget can be balanced by other means. "I am pleased to know that John Wilhelm, who has contributed so much to the OPC by building The Bulletin into a first-class professional publication, will be running, with a group of very able

candidates, for vice president." Whitney is a foreign news analyst for the AP in New York. He was an AP staff correspondent for six years in Moscow. Before becoming first vice president of the OPC, he was a member of the Board of Governors and chairman of the Admissions Committee.

Wilhelm, a working newsman for seventeen years, is editor of McGraw-Hill World News Service. He has been a newsman for the Chicago Tribune and the UP, and a foreign correspondent for Reuters, the Chicago Sun and McGraw-Hill. He has served on the OPC Board of Governors for two years.

Mrs. Omansky is Secretary of the OPC Program and Dinner Committees.

Ryan is foreign news analyst for the AP, stationed in New York.

Miss Schultz was the Chicago Tribune correspondent in chief for Central Europe for many years and is vice chairman of the Overseas Members Liaison Committee.

Shefrin is an alternate to the Board of Governors and has been chairman of the Special Events Committee for two years.

Van Acker is a member of the Board of Governors and has served with the Foreign Journalists Liaison and Inter-American Affairs Committees.

Petitions for election to Club offices postmarked no later than noon, Mar. 5, will be accepted by the Secretary until

DATELINE-LONDON

On a British Empire story, our London office can be of real help to you. It can provide your story's economic overtones, its financial background, and an interpretation if required.

Our many American offices, and branches or affiliates in Toronto, Geneva, Paris and Mexico City provide the same service.

Our Public Relations staff is skilled in supplying the help and information newsmen need. Call on us anytime . . . we're listed in your local phone book.

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WIDE WORLD PHOTOS

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OVERSEAS PRESS CLUB





Dear Editor,

With reference to our biographies in the Jan. 11 issue of *The Overseas Press Bulletin*, Flora worked with the AP and not Canadian Press in Washington, D.C. We now have three children (our son, Lindsey, is the youngest - see enclosed picture) and Flora is a free-lance magazine writer, not only a contributor to the *N.Y. Times*.

Sydney Gruson and Flora Lewis Warsaw, Poland

(Ed. Note: With apologies to the Grusons, who were our guest authors in the Jan. 11 issue, we carry picture of the entire family, below.)



Photo: Lisa Larsen Sydney Gruson, Flora Lewis, and Family.

Dear Editor,

No wonder *Pravda* had trouble translating the name of the OPC. No club I know of possesses a name more misleading of its true character. To a stranger, our name means "The Club of the Overseas Press in America," and he would expect to find its members foreign newsmen working in this country.

What we actually are is an American Foreign Correspondents' Club, and we should be so designated. Even before we moved into our present building I tried to persuade the Board to make this change, but it was felt that our present name was already too well known.

Every month that passes makes that present name still better known - but no less misleading. John Barkham New York

Dear Editor.

I thought Harry Gilroy's Berlin PX obit (Overseas Press Bulletin, Feb. 1 issue) was funny as hell.

Charles Klensch

INS, London

Dear Editor

OPC response to my offer of a complimentary membership in the Esquire Club was excellent. So far, over 500 OPC

members from all over the world have sent in their applications. Several lost applications, asked for new ones. I'd be happy to supply these to any OPC member who either did not receive or mislaid the initial offer. Just write to me % Esquire Club, 488 Madison Ave., New York.

Stanley Frankel

President Esquire Club

Dear Editor,

As the pioneer advertising director of the "new" Overseas Press Bulletin in 1956, I wish to add a resounding "Amen" to John Wilhelm's sound comments regarding financing and operation of The Bulletin. Very logical, indeed!

Gilbert E. Busch

New York

PLACEMENT &

NEW YORK

No. 217 Writer, under 45, magazine exp. for company employee publication; familiarity with photo journalism helpful. Salary \$10,000.

No. 218 Account Executive, good allaround writing and high-level public relations background, some industrial experience. Salary open, depending.

No. 219 Man, 30's, with broad, high level public relations and promotion experience in broadcasting, educational and social service fields for non-profit TV. \$12,000.

OUT OF TOWN

No. 220 Connecticut. Writer, exp. magazine-news-books and rewrite to write textbooks for correspondence school project. \$10-12,000, opportunity, future.

Job applications accepted from members only. Please call or address Janice Robbins, Exec. Sec. Placement Committee Tues.-Weds. at the Club.

Egbert White, Chairman

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NEW MEMBERS

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

ASSOCIATE

Clara Claasen - Doubleday & Co. Inc.

Necdet Sermi Oz - U.S. correspondent for

Istanbul Express.

AFFILIATE

James M. Freeman - A.T. & T.

Dick Kempe was a member of the U.S. Council of Int'l. Chamber of Commerce Panel at the First New Jersey World Trade Conference, Fairleigh Dickinson University, last month.

TREASURERS

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Treasurer A. Wilfred May and Budget Committee Chariman Richard de Rochemont have made an extended review and analysis of the Club's operations and financial situation.

The findings, including possibilities for reducing expenses, were reported by Messers. May and de Rochemont to a special meeting of the Executive Committee and the Planning and Development Committee (whose membership includes all the present officers and Past Presidents) on Feb. 24.

Their joint recommendations, to accomplish the balancing of ordinary expenses with revenues, was submitted to the Board of Governors for disposition at its meeting on Mar. 3.

FRANKFURT AND ALL THAT!

In response to inquiries concerning the revocation of reciprocal privileges with the Frankfurt Press Club, the Secretary of the OPC advises:

- 1 Frankfurt is no longer a press center, but is more of a businessman's club.
- 2'- OPC membership cards were not honored on several occasions.
- 3 Tom Stone, formerly the AP's correspondent in Frankfurt who was president of the Club, writes from his new post in Rio that he feels that "control has slipped from the hands of bona fide correspondents."

CBS RELEASES

(Continued from page 1)

lowing the closing of CBS' Vienna bureau. Austrian cameraman Paul Bruck will continue working with CBS in Vienna.

John Day, the network's director of News, said that the one-half hour Sunday show, "World News Round-Up," and two Public Affairs shows, "Let's Take a Trip" and "UN in Action," have been taken off the air. Other than film editors and personnel with these shows there were three news writers affected.

"UN in Action" will return to the air when the General Assembly convenes.

Meyers, a veteran of sixteen years with NBC News, was named director of NBC News on Feb. 18, assuming the position vacated by William R. McAndrew who was named a vice president of the network on Feb. 10. Meyers previously was manager of NBC News.

ABC News issued a statement to The Overseas Press Bulletin that no cut-back has been made or is contemplated. A few reporters have been added to their news staff, the spokesman said.

CLASSIFIED



Oh, to be a country bumpkin When the frost is on the pumpkin Is a marrow-chilling thought these days to me!

I'd rather be a not-so-loco nut Lolling 'neath a sun-drenched cocoanut Tropics, these days, I bow to thee!

Airline, Steamship, Hotel and Car Rental reservations made FREE by "Old Mort' Kauffman, the correspondents' friend.

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Classified ads billed at 50¢ per line. Copy, in writing with payment, must be submitted no later than Tuesday noon. Ads accepted from OPC members only.

Dr. Howard A. Rusk, associate editor of N.Y. Times, was in Caracas the end of February to announce the fellowship program by Sinclair Oil Co. to Venezuelan medical and health personnel to the U.S. for training in rehabilitation services.

Universal **Oil Products**

Company has developed a new anti-icing compound which is especially effective in preventing ice formations in severe cold. The new anti-icing agent has detergent properties which enable it to keep automobile fuel induction systems clean. It can be added to gasoline at any stage from refinery to service station.

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He does the mile in 7.4 seconds

...so you can do it in 6!

His name is André Lesieur. He's just pushing 40. And he hasn't run a mile since his schooldays. But he's flown many millions of miles...at the controls of Air France airliners. Doing the mile in 7.4 seconds is just routine for André. It's the average cruising speed of his Caravelle jet. Soon he'll be flying a six-second mile across the Atlantic (and you can, too!) in new Air France Boeing 707 jet airliners! Captain André Lesieur has over 10,000 flying hours, over 120 Atlantic crossings to his credit.

But he doesn't consider himself exceptional. All Air France pilots have similar records. That's why you can fly in comfort with confidence on Air France.



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